

Enhanced Package



Subscribers to the Enhanced package have access to exclusive and up-to-date product data which can give a competitive edge that is not readily available to non-subscribers. Business owners on this package can stay ahead of competitors by offering the latest lingerie styles and collections to their customers.

- **Money Back Guarantee**

The Money-Back Guarantee is our pledge to you and is designed to support businesses who are committed to excelling at online sales. We will re-imburse the full cost of the Enhanced package when you place 200 Orders or your spend hits £,5000 (ex VAT) within a 12 Month Consecutive Period (12 Month Minimum Subscription Period).

- **Comprehensive Full Product Catalogue in CSV/XML Format**

Access to Comprehensive CSV and XML data files with all attributes such as prices, variations, and images. . (note, some knowledge of data mapping columns or access to developer support may be required).

- **Stock Level Data File**

The Enhanced package includes a stock data file allowing regular stock updates. This ensures that you have the necessary product availability data to display on your websites ensuring it is up-to-date, reducing the risk of overselling (note this is a data file and not an API integration - you may need a connector to integrate the file with your website).

- **Quick Upload to Cart**

You can quickly add multiple items to the Alterego shopping cart by uploading a csv file. An ideal feature for multiple product orders reducing the need to search for each product, eliminating manual data entry, saving time, and ensuring accuracy.

- **Upload your Company's Delivery Note or Invoice at Checkout**

Personalise your customer experience by uploading your company's delivery note or invoice at checkout. This feature adds a professional touch, reinforcing your brand identity and providing transparency in transactions. By incorporating your documentation directly at checkout, you enhance the overall customer journey, fostering trust and setting your business apart in a competitive market.

- **VIP Club Benefits**

- Members receive advance notice of new designs and get a head start on the competition by receiving early information about upcoming designs, allowing you to plan marketing strategies and pre-order.
- Regular notification of discontinued and sold out products. These timely updates help you to manage your inventory effectively and prevent selling outdated or discontinued items.

- **No Dropship Fees**

Retailers can enjoy the flexibility of fulfilling orders without holding inventory, reducing upfront costs and the need for storage space. We do not apply a dropship fee for this, its all part of the service we provide.