



Elite Package



shopify



BIGCOMMERCE

WIX

Subscribers to the Elite package have access to exclusive and up-to-date product data which can give a competitive edge that is not readily available to non-subscribers. Business owners on this package can stay ahead of competitors by offering the latest lingerie styles and collections to their customers in preformatted data files configured to support a range of ecommerce platforms.

• Money Back Guarantee

The Money-Back Guarantee is our pledge to you and is designed to support businesses who are committed to excelling at online sales. We will re-imburse the full cost of the Elite package when you place 400 Orders or your spend hits £10,000 (ex VAT) within a 12 Month Consecutive Period (12 Month Minimum Subscription Period).

• Seamless Product Upload to Shopify, Woo Commerce, Big Commerce & Wix

Access to Comprehensive pre-formatted files with the data columns meticulously mapped out to work seamlessly with the platforms inbuilt import facilities. All attributes such as prices, variations, and images are automatically set up once uploaded, eliminating the need for manual adjustments. The subscription is designed to be user-friendly, reducing the need for additional technical assistance. (note, developer support may be required in some cases where server capability is low).

• Stock Level Data File

The Elite package includes a stock data file allowing regular stock updates. This ensures that you have the necessary product availability data to display on your websites ensuring it is up-to-date, reducing the risk of overselling (note this is a data file and not an API integration and you may need a connector to integrate the file with your website).

• Quick Upload to Cart

You can quickly add multiple items to the Alterego shopping cart by uploading a csv file. An ideal feature for multiple product orders reducing the need to search for each product, eliminating manual data entry, saving time, and ensuring accuracy.

• Upload your Company's Delivery Note or Invoice at Checkout

Personalise your customer experience by uploading your company's delivery note or invoice at checkout. This feature adds a professional touch, reinforcing your brand identity and providing transparency in transactions. By incorporating your documentation directly at checkout, you enhance the overall customer journey, fostering trust and setting your business apart in a competitive market.

• VIP Club Benefits

- Take advantage of exclusive Elite member discounts offered periodically, ensuring consistent savings and added value to your subscription. Whether you're restocking or using our dropship service, these discounts enhance your profitability during specific promotional periods.
- Elite VIP group members enjoy the exclusive perk of participating in a complimentary prize draw. This adds an extra layer of excitement and reward for your membership, as we are grateful for your business and appreciate your custom and loyalty.
- Members receive advance notice of new designs and get a head start on the competition by receiving early information about upcoming designs, allowing you to plan marketing strategies and pre-order.
- Regular notification of discontinued and sold out products. These timely updates help you to manage your inventory effectively and prevent selling outdated or discontinued items.

• No Dropship Fees

Retailers can enjoy the flexibility of fulfilling orders without holding inventory, reducing upfront costs and the need for storage space. We do not apply a dropship fee for this, it's all part of the service we provide.